

SIM SIANG CHOON LTD
Registration No. 199905693M

Notification pursuant to Rule 704(10) of the Singapore Exchange Securities Trading Limited ("SGX-ST") Listing Manual

Section B: Rules of Catalyst

Name	Age	Family relationship with any director and/or substantial shareholder	Current position and duties, and the year the position was first held	Details of changes in duties and position held, if any, during the year
Kwan Leen Ying	55	Sister of Mr Kwan Weng Kwong ¹ and Mdm Kwan Lin Siew ²	Sales Manager 1998	NA
Low Guek Peh	53	Wife of Mr Kwan Weng Kwong	Sales Manager 1998	NA
Abdul Rahim Bin Abdul Kadir	52	Brother-in-law of Mr Kwan Weng Kwong	Senior Sales Manager 1995	NA
Sim Poh Kip	28	Son of Mr Sim Siang Choon ³ and Mdm Kwan Lin Siew	Assistant Director 2007	NA
See Kim Lian	31	Daughter-in-law of Mr Sim Siang Choon and Mdm Kwan Lin Siew	Assistant Director 2007	NA

¹ Kwan Weng Kwong is a Director of Sim Siang Choon Ltd.

² Kwan Lin Siew is an alternate Director to Sim Siang Choon and a substantial shareholder of Sim Siang Choon Ltd.

³ Sim Siang Choon is a Director, Chairman of the Board of Directors and a substantial shareholder of Sim Siang Choon Ltd.

By order of the Board

Kwan Weng Kwong
Director
11 August 2010

This announcement has been reviewed by the Company's sponsor, KW Capital Pte. Ltd. (the "Sponsor"), for compliance with the relevant rules of the Singapore Exchange Securities Trading Limited ("SGX-ST"). The Sponsor has not independently verified the contents of this announcement.

This announcement has not been examined or approved by the SGX-ST and the SGX-ST assumes no responsibility for the contents of this announcement, including the correctness of any of the statements or opinions made or reports contained in this announcement.

The contact person for the Sponsor is:-

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