SIM SIANG CHOON LTD

(Incorporated in the Republic of Singapore) (Company Registration No. 199905693M)

RESPONSE TO QUERIES RAISED BY SGX-ST ON 20 OCTOBER 2010

Sim Siang Choon Ltd (the "Company") wishes to announce the followings in response to queries raised by SGX-ST on 20 October 2010 in respect of the trading activity of the shares of the Company.

- Question 1: Are you aware of any information not previously announced concerning you (the issuer), your subsidiaries or associated companies which, if known, might explain the trading? - If yes, the information must be announced immediately.
- **Response:** With the exception of the pending announcement, the Company is not aware of any price-sensitive or material information not previously announced concerning the Company, its subsidiaries or associated companies which, if known, might explain the trading.
- Question 2: Are you aware of any other possible explanation for the trading?
- **Response:** With the exception of the pending announcement, the Company is not aware of any other possible explanation for the increase in the price of the Company's shares.
- Question 3: Can you confirm your compliance with the listing rules and, in particular, listing rule 703?
- **Response:** The Company confirms that it has complied with the listing rules and, in particular, listing rule 703.

By Order of the Board

Kwan Weng Kwong Director

Date: 20 October 2010

This announcement has been reviewed by the Company's sponsor, KW Capital Pte. Ltd. (the "Sponsor"), for compliance with the relevant rules of the Singapore Exchange Securities Trading Limited ("SGX-ST"). The Sponsor has not independently verified the contents of this announcement.

This announcement has not been examined or approved by the SGX-ST and the SGX-ST assumes no responsibility for the contents of this announcement, including the correctness of any of the statements or opinions made or reports contained in this announcement.

The contact person for the Sponsor is:-

Name: Yang Eu Jin, Registered Professional, KW Capital Pte. Ltd. Address: 80 Raffles Place #25-01 UOB Plaza 1 Singapore 048624 Tel: 6238 3377 Email: yangeujin@kw-capital.com